



answersingenesis

believing it. defending it. proclaiming it.

**Mark Looy**  
**Co-founder**  
**Chief Communications Officer**



Mark Looy is the co-founder and CCO of Answers in Genesis (AiG) - an apologetics (i.e., Bible defending) organization dedicated to educating the layperson about matters related to the truth of the Bible from the very first verse.

As CCO, Looy holds a diverse portfolio of duties. He oversaw the public relations and fundraising efforts surrounding AiG and the \$27 million Creation Museum (which opened in May 2007, and drew 175,000 guests in the first three months).

In addition to AiG publicity, Looy's duties also extend to marketing. He actively pursues key churches and ministry organizations to host more than 300 Bible-upholding conferences organized by the ministry each year. He also interfaces with local and national media, booking speaking engagements for AiG president Ken Ham.

Furthermore, Looy co-hosts and co-produces *Answers...with Ken Ham*, a daily radio feature heard on over 1300 stations worldwide. He also serves as science and culture editor for AiG's popular *Answers* magazine and writes and edits AiG's monthly newsletter.

Looy has been an avid student of the creation/evolution debate for more than 30 years. While working for the Institute for Creation Research (ICR), he wrote articles on the topic. With full blessing and a donation from Dr. Henry Morris, founder of ICR, Looy and colleagues Ken Ham and Mike Zovath left ICR to form Answers in Genesis in 1994.

Born in Australia, Looy has lived in four countries. He earned bachelors and masters degrees in history from San Diego State University and did postgraduate work in Scotland under a full Rotary Scholarship (1983-1984). He also completed several doctorate-level courses in education at Alliant University near San Diego.

Like his multi-faceted position at AiG, Looy's personal life experiences are equally diverse. In 1984, he embarked on an around-the-world trip encompassing 20 nations. In all, he has traveled to 44 countries. He has also co-written a sports book featuring interviews with the world's greatest athletes and has participated successfully on three TV quiz shows - on two of them he won the grand prize.

Looy and his wife, Renee, live in Florence, KY, and they have three sons.