



## **THE ARK ENCOUNTER: KEY LEADERS**

A highly experienced and talented team has already been assembled, using leading experts in the fields of presentations, themed design/storytelling, construction, and operations, including the design team of the successful Creation Museum and some of the research staff (including PhD scientists) of Answers in Genesis.

The Ark Encounter LLC and AiG are developing a dynamic, entertaining, historical must-see attraction (located within a day's drive of almost 2/3 of the U.S. population) where Noah's Ark is showcased.

### **Cary Summers CEO/President Nehemiah Group**

Mr. Summers heads the Nehemiah Group. He is the lead consultant for Ark project development. Mr. Summers brings a wide breadth of large-attraction experience to the Ark project, from leading the Nehemiah Group and as the past CEO of the theme park conglomerate Herschend Family Entertainment in Branson, Missouri (1992 to 1998). Under Mr. Summers' direction, Herschend owned/operated 14 themed locations in the Midwest and Southeast, including Silver Dollar City (SDC) in Branson. As the world's sixth-largest themed operator, SDC employed 7,500 employees in 1998, operated in four regions of the U.S., and entertained 12,000,000 guests annually.

Prior to his work at Herschend, Mr. Summers was the VP of Bass Pro Shops where he created the multi-store expansion strategy for Bass Pro Shops which today operates 55 stores nationwide with sales of nearly \$2 billion.

### **Patrick Marsh Director of Design Creation Museum and The Ark Encounter**

Mr. Marsh is the creative genius behind the incredible exhibits of the popular Creation Museum. He is a world-renowned art director whose designs include the popular Jaws and King Kong attractions at Universal Studios in Florida. For more than 35 years, Mr. Marsh's skills and expertise redefined quality and craftsmanship in projects such as the coordination of 50 designers for the 1984 Olympic Games in Los Angeles and the dramatic unveiling of the refurbished Statue of Liberty in New York Harbor in 1986. Before joining Answers in Genesis/Creation Museum, Mr. Marsh was the director of design for Dream Makers in Japan. There he was responsible for the total concept design of various theme parks in Asia, including script writing, art direction, scenic design, and architectural design.



**ARK**  
**ENCOUNTER**  
LARGER THAN LIFE

**Mike Zovath**  
**Senior Vice President**  
**Answers in Genesis, Special Projects**

Mr. Zovath is one of the three founders of Answers in Genesis. He was the general manager of the ministry in the early years, and became the VP of the Creation Museum, responsible for operational concepts, development, construction, and daily operations through the museum's first 18 months.

Mr. Zovath is now heading up the Ark project. A retired infantry Lieutenant Colonel in the U.S. Army, Mr. Zovath has over 38 years of leadership and operations management experience in the military, with Answers in Genesis, and with the Creation Museum.

**Ken Ham**  
**CEO/President**  
**Answers in Genesis and the Creation Museum**

Since moving from Australia to America in 1987, Mr. Ham has become one of the most in-demand Christian conference speakers in America and a frequent guest on national TV news and talk-show programs such as Fox's "Fox and Friends," "The O'Reilly Factor," "CBS News Sunday Morning," CNN's "Situation Room" and "Anderson Cooper 360," etc.

Mr. Ham co-founded Answers in Genesis in 1994. Each year Mr. Ham gives numerous talks to tens of thousands of children and adults on topics related to the reliability of the Bible. He also hosts the "Answers" radio program on 600 stations, and was the visionary behind the Creation Museum.

**Mark Looy**  
**CCO/Co-Founder of Answers in Genesis and the Creation Museum**  
**(with Ken Ham and Mike Zovath)**

Mark co-hosts and co-produces the "Answers...with Ken Ham" radio program heard on several hundred stations worldwide, is the editor of AiG's monthly newsletter, and is one of the writers and editors of the award-winning "Answers" magazine. Mark led the fundraising and public relations efforts for AiG's \$27 million Creation Museum. Some of his public relations activities today include building strategic relationships with key Christian leaders and churches. He is also often the face of the ministry for the world's media.